

**Conference of the Canadian Association of Teachers of Technical Writing/
Association canadienne des professeurs de rédaction technique et scientifique
May 29 - 31/ du 29 au 31 mai 2005**

**Day One, Sunday May 29
Room UC142**

Theme: Toward *Census Communis*: Professional Discourses and Citizenry. A Joint Session with the Canadian Society for the Study of Rhetoric/la Société canadienne pour l'étude de la rhétorique.

8:45 a.m.--Welcome from Presidents of CATTW & CSSR

9:00 - 10:30--"Local, Corporate, and Global Citizenry"

M. Bogdanowicz and A. Pett, "Nothing 'common' about the common denominator: Intercultural/cross-cultural issues in organizational culture"

J. Rea, "The Codification of our Common Understanding: Canadian dictionaries and the rhetoric of a situated commons"

D. Starke-Meyerring, "Global Program Partnerships: Toward global citizenship in professional communication"

10:30 - 10:45--BREAK

10:45 - 12:00--"Toward Academic and Professional Citizenry"

N. Artemeva, "Teaching Engineering Communication: When is it a road to 'citizenry' in an engineering community and when is it a dead end?"

R. Berman, "Online Writing Students' Journey toward Academic Citizenry"

R. Calistro and L. Meyer, "Attaining Citizenship in an Engineering Communication Skills Course"

12:00 - 1:30--CATTW NETWORKING LUNCH. Location--Ivey Atrium

1:45 - 3:15--Panel Presentations: "Rhetorics of Citizenship and Political Action"

K. Thieme, "Situational Rhetoric and Political Change: The discourses of temperance and women's suffrage in Canada"

E. Maurer, "Building Active Communities: The role of new discourse in online anti-poverty activism"

M. Thompson, "Governmentality and Reported Speech: The Hong Kong Annual Reports, 1946-97"

J. Clarke, "Canadian Redress Advocacy and the Limits of Citizenship"

Day One, Sunday May 29 (cont'd)

3:00 - 3:15--BREAK

3:15 - 4:30--"Citizenry Within and Outside Institutional Contexts"

C. De Haan and J. Stacey, "Benefiting the Citizenry: A pilot study analyzing the rhetorical moves of benefit and importance in successful SSHRC grant proposals"
A. Williams, "Employees as Corporate Citizens and Ambassadors"
P. Spoel and D. Wegner, "Identity and Power and Interactional Strategic Activity at the Boundaries of Genre Systems and Communities"

Day Two, Monday May 30/Le 30 mai 2005

Theme: Exclusions and Equity/Exclusion et équité

9:00 - 10:30--Concurrent Session # 1

Room UC142

Exclusions and Equity: Critical explorations of technical communication teaching and practices

C. Schryer, "You Are How You Cite: A comparative study of citing patient or client information among healthcare providers"
D. Henwood, "Is It Really All About 'You'?": Impression management as a paradigm of writer empowerment"
D. Galway, "Mind Your CCs and FYIs: Teaching correspondence in the e-mail age"

10:30 - 10:45--BREAK

10:45 - 12:00--Exclusions and Equity, continued

B. Waterstone, "Stumbling Toward Equity: Assembling a meta-genre in a teacher/researcher collaboration"
K. Alexander, "Genres of empowerment or exclusion: Academic literacies as a dangerous supplement"
K. Wringe, J. Fuchs, and E. Rogers, "A Linguistic and Rhetorical Analysis of Successful SSHRC Grant Application Lay Summaries"

Day Two, Monday May 30 (cont'd)/Le 30 mai 2005

9:00 - 10:30--Concurrent Session/Session parallèle # 2.

Room/Salle UC222

Exclusion et équité: explorations critiques de l'impact sur le niveau de participation qu'ont les théories, méthodes d'enseignement et pratiques d'écriture actuelles en communication technique et professionnelle

C. Beaudet et D. Bélisle. Dissonance cognitive et stratégies d'écriture: un cas particulier de communication défensive.

K. Desbiens. Comprendre les documents de l'administration publique : une question de relation?

V. Dorval. De la critique des discours sur la sexualité protégée: le cas des guides pratiques en matière de sexualité.

10:30 - 10:45—BREAK/PAUSE

10:45 - 12:15--L'enseignement et la pratique de la communication technique, professionnelle et scientifique

F. St.-Hilaire et G. Cardinal. De l'alphabétisme au travail à la littératie du travail: quelles stratégies pour les faibles lecteurs?

S. Leclerc. Prise en compte du destinataire: quelques éléments de concrétisation.

I. Paré. Les métaphores : un outil pour analyser les discours vulgarisés en foresterie.

É. Kavanagh. Le design d'information: domaine légitime ou convergence de similitudes disciplinaires?

12:15 - 1:30--LUNCH

Theme: Current Conversations about Teaching Technical/Professional Communication

Room UC142

1:45 - 2:45--Technologies and Strategies

A. Parker, N. Godavari, and G. Jonatschick, "Digital Recording of Oral Presentations: Web streaming in the technical communication class"

M. Hundleby and P. Weiss, "The Janus Factor: Activating Rubrics for Learning and Assessing"

3:00 - 4:30--CATTW/ACPRTS Annual General Meeting/Assemblée générale des membres

Room/Salle UC142

1830--CATTW/ACPRTS DINNER

Day Three, Tuesday May 31
Room UC142

Theme: Environmental Rhetorics

9:15 - 10:15--KEYNOTE ADDRESS

Carl Herndl, Dept. of English, Iowa State University. Title: "The Poor Guy, He Still Thinks Science is Enough: Sustainable agriculture and the possibilities of social change"

10:15 - 10:30--BREAK

10:30 - 11:30

G. Smart, "Contesting Climate Change: The discourses of Conservative and Liberal 'Think-Tanks'"

D. Wegner, "The Activist as Citizen: Tactics at the discourse boundaries of the media and government"

Theme: Current Conversations about Teaching Technical/Professional Communication

11:30 - 12:30--Challenges in Teaching and Scholarship

S. Dorley, "The More Things Change, the More They Stay the Same: Community college technical writing instruction"

K. Tiede and D. Tihanyi, "Building the Scholarship of Teaching in Technical Communication Through Collaborative Self-Study Research"

12:30--CLOSING REMARKS