

Final Program for CATTW 2004
Conference of the Canadian Association of Teachers of Technical Writing/
Association canadienne des professeurs de redaction technique et scientifique

University of Manitoba~~May 30, 31, June 1 2004

Day 1, May 30 [Room 326, Helen Glass Building](#)

9:00 **Welcome:** Céline Beaudet, President/Présidente

9:15 - 10:15 **Research, Teaching, Practice**

Anne Parker and Norma Godavari, University of Manitoba
"The Confluence of Knowledge Management and Knowledge
Transfer: Teaching Research Skills in a Technical Communication
Class"

Robert Irish, University of Toronto
"The Lab Report as Engineering Ur-Text"

10:15 – 10:30 Break

10:30 – 12:00 **A Sense of Place**

Parul Rai, Oklahoma State University
"Influence of a Sense of Place on Technical Writing: the Case of
Union Carbide"

Céline Beaudet et Amélie Rheault, Université de Sherbrooke
"Premises, Stereotypes and Clichés in a Discourse of Simplification:
The Case of the Radio Show *Deux psy à l'écoute*"

Tania Smith and Andrea Williams, University of Calgary
"A Sense of Place: Local and Virtual"

12:15 – 1:45 Networking Lunch at the University Club

2:00 – 3:30 **"Borderless" Discourse**

Katja Thieme, University of British Columbia
"The Canadian Suffrage Movement: Questions of Genre and
Addressivity"

Tatiana Rousetskaia, Carleton University
"Writing for Business: Cultural Identity, 'Borderless' Discourse"

Dana Landry, University College of the Fraser Valley
"Border Stories: Learning at the Centre and at the Periphery"

Day 1, May 30 (cont'd)

3:30 – 3:45 Break

3:45 – 5:00 **Research, Teaching, Practice**

Elena Aminkova and Rosana Hilbig, Carleton University
“Bridging Academia and the Workplace: Developing New Promotional Materials for the Feldenkrais Method”

Catherine F. Schryer, University of Waterloo
“Regularized Practices: Genres, Improvisation, and Identity Formation in Healthcare Professions”

Day 2, May 31 [Room 326, Helen Glass Building](#)

9:00 – 10:30 **Convergence and Conflict**

Doreen Starke-Meyerring, McGill University
“Beyond Local Particulars and Global Universals: Conceptualizing Global Literacy in Technical Communication”

Diana Wegner, Douglas College
“Community Uptake of a Government Management Plan: the Interactive Dynamics of Advocacy and Managerial Genre Systems”

Kim Honeyford, University of Waterloo
“Converging Technologies for Psychological Assessment Tools: Implications for Documentation Development”

10:30 – 10:45 Break

10:45 – 12:15 **Research, Teaching, Practice**

W. Brock McDonald, University of Toronto
“Teaching Strategic Thinking about Style: Rhetorical Grammar in the Technical Writing Class”

Clara John, Carleton University
“Within a Master of Science Thesis: A Textual-Rhetorical Analysis of an Academic Genre”

Jennifer MacLennan and Jeanie Wills, University of Saskatchewan
“Negotiating the Team-Taught Classroom: Ideas, Identity, and Territory”

 Day 2, May 31 (cont'd)

12:15 – 1:45 Break for Lunch

1:45 – 3:00 **Keynote**—Jo Allen, North Carolina State University
 “Technical and Professional Communication in 21st Century Higher Education: Roles, Responsibilities, and Rewards”

3:00 – 3:15 Break

3:15 – 5:00 **Annual General Meeting of CATTW/ACPRTS** (in the Dean’s Conference Room, Engineering Building)

7:00 **CATTW 20th Anniversary Celebration Dinner, Hotel Fort Garry**

 Day 3, June 1 **Room 326, Helen Glass Building**

9:00 – 10:15 **Keynote**—Laura Gurak, University of Minnesota
 “Technical Writing and Communication in a Digital Age”

10:15 – 10:30 Break

10:30 – 12:00 **Identity, Convergence, and Conflict**

Katharine Patterson, University of British Columbia
 “Where Am I in My Text? Self-Representation and Positioning in Student Writing”

Natasha Artemeva, Carleton University
 “Activity Theory and the Situated Perspective: Opposition or Complementarity?”

Nadeane Trowse, University College of the Fraser Valley
 “Plagiarism or Prophylaxis: Citation and Style Guide Prescriptivity at the Kill-or-Cure Borders of Academic Discourse”

12:00 – 1:30 Break for Lunch

1:30 – 2:30 **Power, Ethics, and Practice**

Barbara Schneider, University of Calgary
 “Power and the Regulation of Technical Communication”

Amanda Goldrick-Jones, University of Winnipeg
 “Using an ‘Ethic of Care’ to Engage Online Technical Writing Teams”

2:30 – 2:45 Break

Day 3, June 1 (cont'd)

2:45 – 4:00 **Workshop**—Deborah Andrews, University of Delaware and Linda Driskill, Rice University
“Crossing Borders: An Integrative Approach to Communication Instruction in Science and Engineering Courses”

4:00 **Adjournment**

The Canadian Association of Teachers of Technical Writing (CATTW)/
Association canadienne des professeurs de rédaction technique et scientifique
(ACPRTS) would like to thank the following supporters:

- Alaa Adb-El-Aziz, Ph.D.
Associate Vice-President
Research and Graduate Studies
University of Winnipeg
--for providing travel funding to graduate student presenters.

- Douglas Ruth, P.Eng., Ph.D.
Professor and Dean of Engineering
Faculty of Engineering
University of Manitoba
--for hosting our May 31 Annual General Meeting.